



**Life insurance
doesn't have
to be scary
(or expensive)**

**Bestow makes it easy
to apply for affordable
term life insurance**

Life moves fast. Whether you're buying a home, growing your family, or starting a business, it's important to regularly examine your financial picture to be sure your life insurance is keeping up with your life.

98.5 Million

Million American adults say they'd face financial hardships within six months if a wage-earner in their family were to die unexpectedly.¹

58.6 Million

say those financial struggles would start within just one month.²

50%

of Americans overestimate the cost of life insurance by as much as 300%!³

That last stat is the silver lining. The fact is, life insurance may be cheaper and easier to get than you think! With Bestow, you can apply online for affordable term life insurance and even activate it today, if approved. That's right. Today.

The Bestow Difference

- Free quote in seconds, apply online in just minutes
- No medical exam or waiting period
- Get an instant decision on up to \$1.5 million in coverage
- Rates start as low as \$10/month
- Activate coverage today, if approved

Ready to get started?

Source: 2021 Insurance Barometer Study, Life Happens and Life Insurance Marketing Research Association (LIMRA) 1, 2, 3
Life Happens, is a nonprofit organization dedicated to helping consumers make smart insurance decisions to safeguard their families financial futures. Life Happens does not endorse any insurance product or agent.

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