

Does your family have enough life insurance coverage?

BESTOW

23% of American adults with life insurance only have a group policy¹, which usually offers limited coverage amounts.

Generally, financial advisors recommend having a minimum of 10–15x your annual income to ensure adequate life insurance coverage.

Why do I need more?

Think of those in your life who depend on you financially. The coverage you have through work is a great benefit that could help your family if you were to pass away. But is it enough coverage for all of life's expenses? And what if you change jobs? You might lose that coverage.

Bestow helps make the process of applying for individual term life insurance easy and affordable so you can have access to the level of coverage your family deserves—coverage that will follow you wherever you go.

Why Bestow?



Tailored to your life

Everybody's different. Apply for coverage from \$50k to \$1.5MM, with terms between 10–30 years.



Take your plan with you

Some coverage is lost when you change jobs. As long as your premiums with Bestow are paid, your policy will follow you everywhere.



Affordable premiums

Term life insurance may be cheaper than you think. Rates start around \$11/mo.



Financially strong

Policies are issued by North American Company for Life and Health Insurance®, rated A+ for superior financial strength (A.M. Best).

How does it work?

STEP 1

Check your eligibility

If you're between the ages of 18 and 60, and in generally good health, you're eligible to apply.

STEP 2

Apply online

The online application takes just minutes. Get started with the link below.

STEP 3

Answer health and lifestyle questions

With Bestow, there are no medical exams or blood work required.

STEP 4

Get covered

Everyone gets an instant decision. If approved, just pay and you're covered. It's that simple.

Contact your agent to learn more.

1. Source: 2022 Insurance Barometer Study, Life Happens and Life Insurance Marketing Research Association (LIMRA)
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