



5 Reasons for Women to Consider Term Life Insurance

Many experts agree that life insurance is not just a 'nice-to-have,' it's also part of sound, long-term financial planning. It's a smart money move that could help provide financial resiliency for your loved ones over the long haul.¹

Did you know? Life insurance is often cheaper for women.

Women can often access cheaper life insurance premiums than men — or more coverage than men for the same price. While nearly half of American women lack coverage, there are plenty of reasons why women are good candidates for life insurance, and should consider adding a policy to their long-term financial plan.

